Place engage
Better placemaking. Together.

iPropertyRadio

**26-County · 26-Week Placemaking Tour**

Placemaking Data Baseline · iProperty Radio

# Laois

Laois County Council

GAA COUNTY COLOURS · BLUE AND WHITE

WEEK 17 OF 26

***"Faigheann cos ar siúl rud nach bhfaigheann cos ina cónaí"***

A walking foot finds something the resting foot never would

# Laois commuters travel further to work than any other county.

HEADLINE

AVERAGE DISTANCE TO WORK

## 25.3km

The longest average distance to work of any county in Ireland, against 16.8 km nationally

AVERAGE JOURNEY TO WORK

**32.3 min**

against 29.1 nationally

AN HOUR OR MORE

**6,221**

commuters travel an hour or more — **about 17%**

HOW PEOPLE GET TO WORK

NAMED MODES ONLY

Ranked. These do not sum to the 36,189 total commuters.

# 91,877 people — growing at the national rate.

+7,180 people since 2016 — 8% growth, matching the national rate.

PEOPLE IN COUNTY LAOIS

**91,877**

live in County Laois

GROWTH SINCE 2016

**+7,180**

people · 8% growth, matching the national rate

BORN IN THE COUNTY

**54%**

49,469 people

AVERAGE AGE

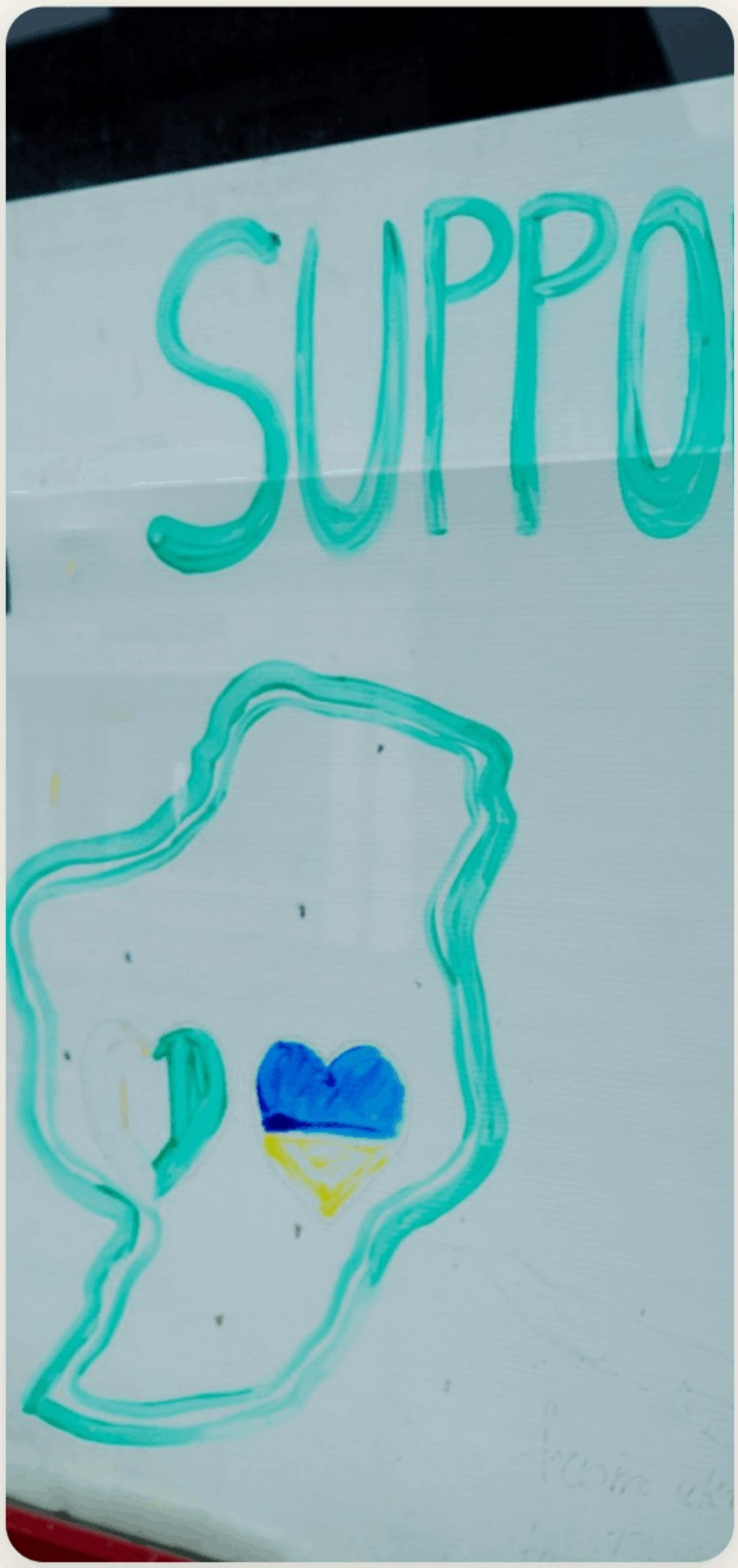
**37.3 yrs**

younger than the 38.8 national average, up from 35.6 in 2016

AGED 65 AND OVER

**11,978**

residents · up 25% since 2016, ahead of 22% nationally




PORTLAOISE · LARGEST TOWN

**23,494**

live in Portlaoise, the largest town

OWN THEIR HOME

**71%**

of households · against 66% nationally

# €342,500 — 12% below the national median.

9th of 26 counties, against the national €390,000.

MEDIAN ACHIEVED PRICE

**€342,500**

12% below the national €390,000 · 9th of 26 counties

YEAR ON YEAR

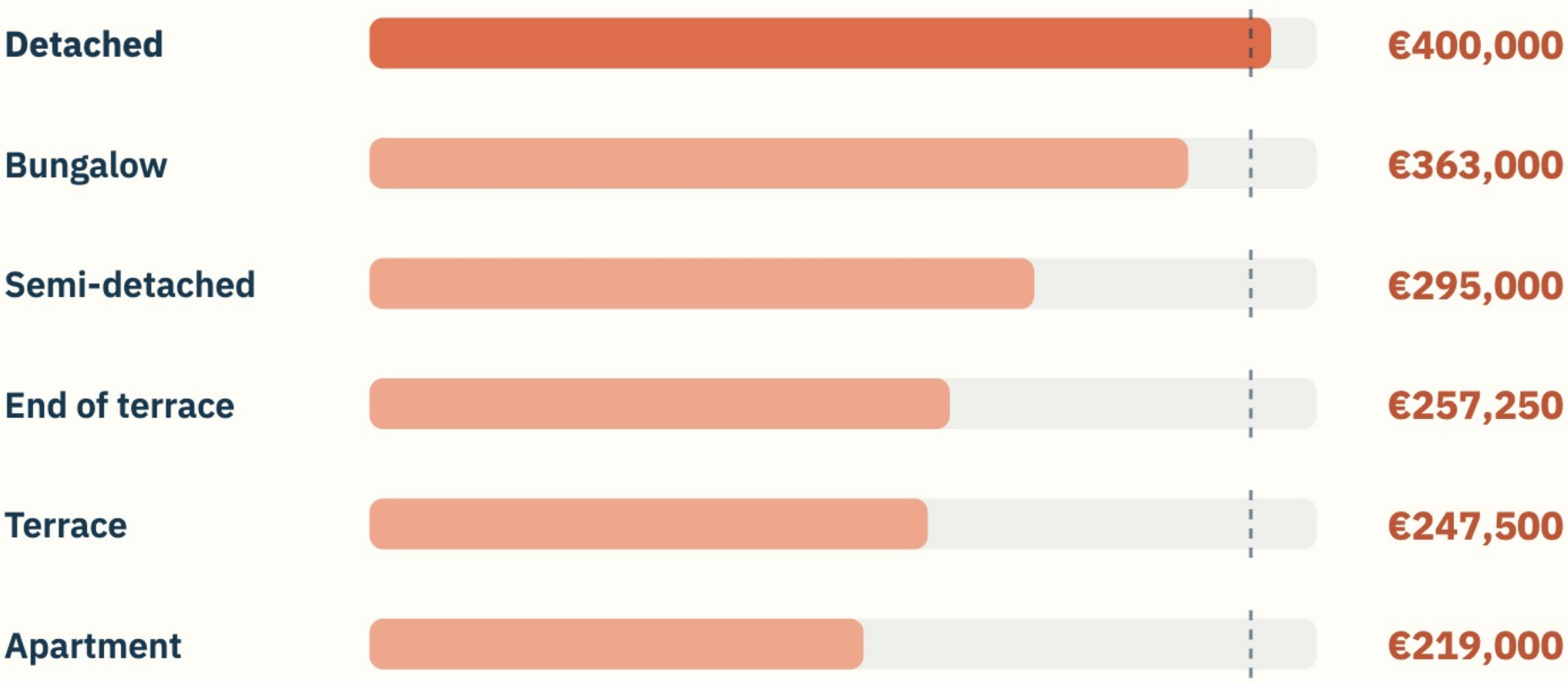
**+9%**

up from €314,077 in 2025

## ACHIEVED PRICES — WHAT BUYERS PAID

– – national median €390,000

By property type · most expensive first




Every Laois type sits below the national median · apartment to detached gap: **€181,000**

SIX-YEAR TREND

2020 **€180,000** — 2026 **€342,500**

## About +90%

National over the same period: €248,000 → €390,000, about +57%

# Moving home costs €367 a month more.

New-tenancy rent against existing-tenancy rent in County Laois.

NEW-TENANCY RENT

**€1,408/month**

up 10.0% in a year · **about 23% below** the national €1,839

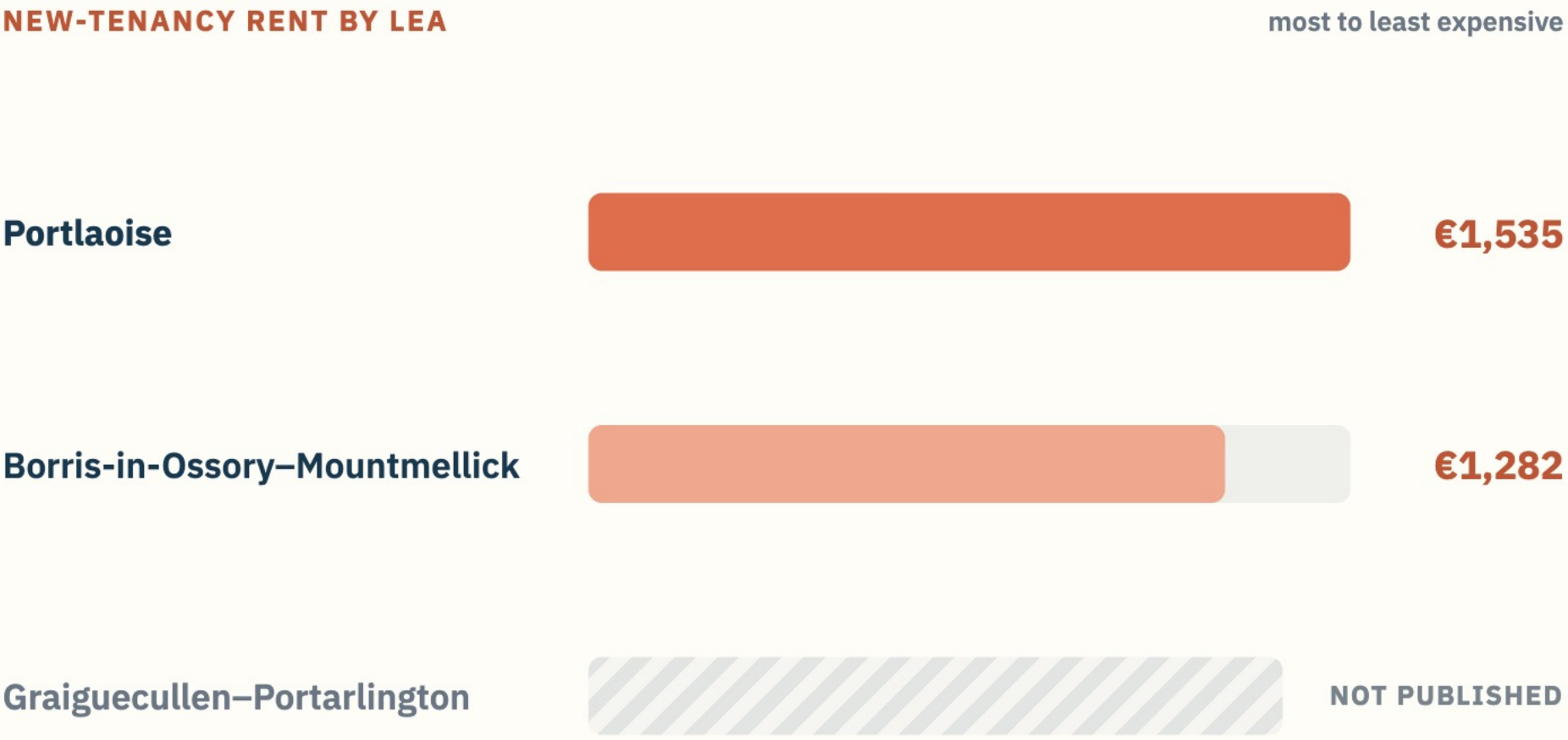
EXISTING-TENANCY RENT

**€1,041/month**

so moving home costs **€367 a month more**

## NEW-TENANCY RENT BY LEA

most to least expensive




Portlaoise LEA is most expensive — €1,535/month for a new tenancy.
Graiguecullen–Portarlington: not published — too few new tenancies registered for the RTB to report.

# 208 homes in Q2 — the most of the four Midlands counties.

NEW HOMES COMPLETED · Q2 2026

**208**

the most of the four Midlands counties

COMPLETED · Q1 2026

**243**

homes — a record for Laois since the series began in 2011

THE MIX COMPLETED · Q2 2026

155 scheme houses · 42 one-off houses · just 11 apartments

**About 75% scheme housing and 5% apartments** — against 54% and 30% nationally

A DIFFERENT MEASURE — NOT TO BE ADDED TO COMPLETIONS

UNDER CONSTRUCTION · JUNE 2026

**1,067**

homes under construction in June 2026

NEW ADDRESSES · YEAR TO JUNE

**618**

new addresses added in the year to June

# About 10 visitor homes for every 1 long-term rental.

RESIDENTIAL VACANCY
**2.7%**
against 3.7% nationally

COMMERCIAL VACANCY
**13.6%**
below the national 14.5%

VACANT IN 2016 AND 2022
**More than 776**
homes sat vacant in both the 2016 and 2022 censuses

PRIVATE RENTED HOMES
**4,024 → 4,003**
fell between 2016 and 2022 — while the population grew 8%

THE SHORT-LET BALANCE

Live same-day capture · 17 October 2026

HOMES FOR SALE
**230**

HOMES TO RENT LONG-TERM
**24**

ENTIRE HOMES ON AIRBNB
**250**

**≈10 : 1** whole homes for visitors for every 1 for a long-term renter

**24 rentals for 91,877 people** — one for roughly every 3,800 residents

# What a walking foot found.

***"Faigheann cos ar siúl rud nach bhfaigheann cos ina cónaí"***

A walking foot finds something the resting foot never would

**Know Laois better than the data does? carol@placeengage.com** #PlaceEngage